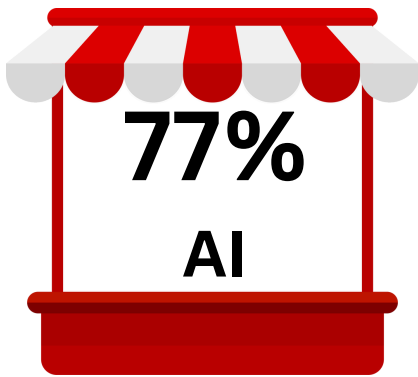
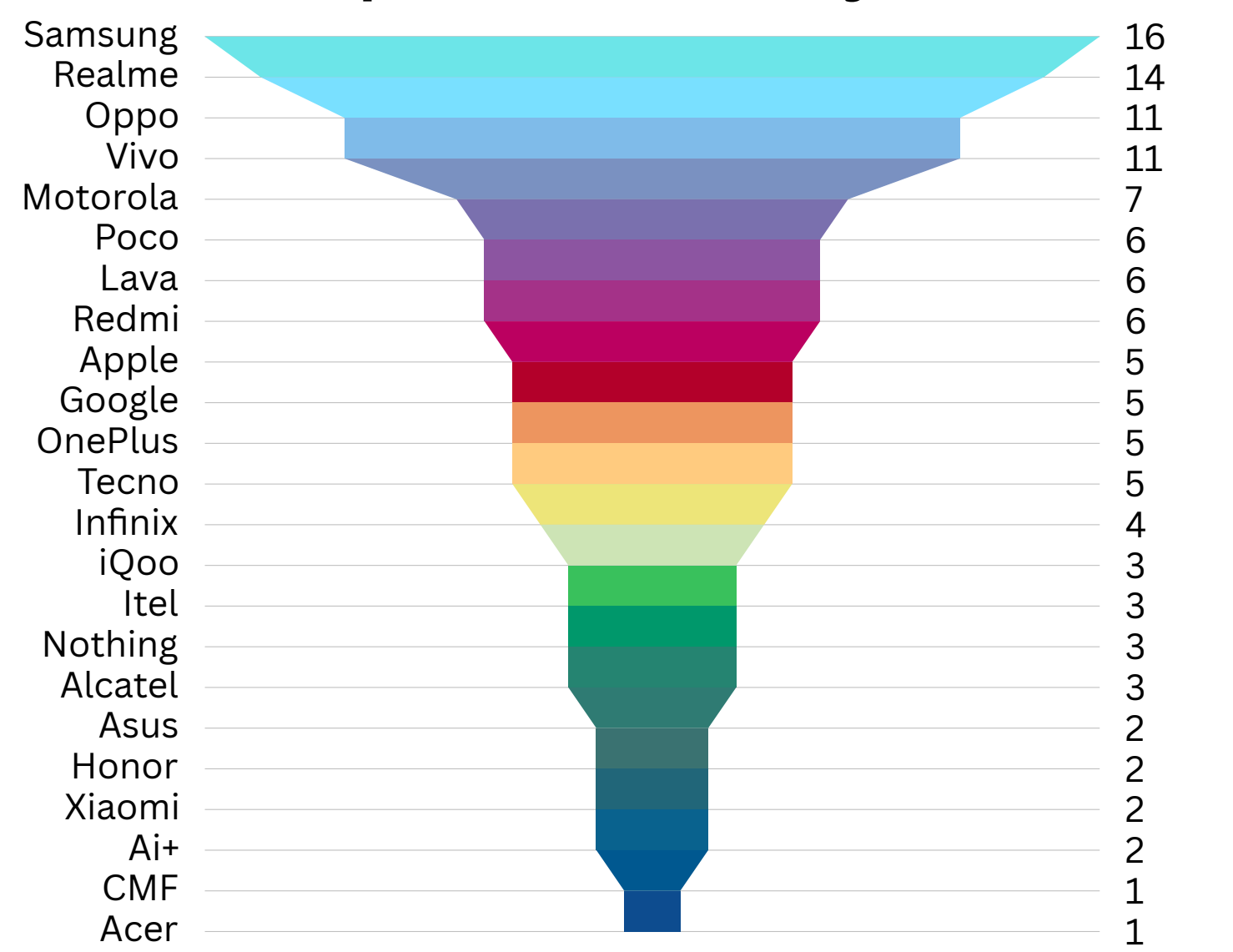


INDIA SMARTPHONE FESTIVAL SEASON DUKAAN



Smartphone Models by Brands



Smartphone Models by Segments

Entry (1)	Basic (25)	Mid (45)	Premium (26)	Luxe (26)	
Brand	Entry	Basic	Mid	Premium	Luxe
Samsung	-	3	3	2	8
Realme	-	3	7	4	-
OPPO	-	-	5	6	-
Vivo	-	-	4	5	2
Motorola	-	1	3	1	2
Poco	-	3	2	1	-
Lava	-	4	2	-	-
Redmi	-	2	3	1	-
Apple	-	-	-	1	4
Google	-	-	-	1	4
OnePlus	-	-	1	2	2
Tecno	-	1	4	-	-
Infinix	-	1	3	-	-
iQOO	-	-	3	-	-
Itel	-	3	-	-	-
Nothing	-	-	1	2	-
Alcatel	-	2	1	-	-
Asus	-	-	-	-	2
Honor	-	-	2	-	-
Xiaomi	-	-	-	-	2
Ai+	1	1	-	-	-
CMF	-	-	1	-	-
Acer	-	1	-	-	-

The data shown includes only 2025 launches of smartphones in India.
Segments - Entry upto ₹6,000 | Basic ₹6,001-12,000 | Mid ₹12,001-25,000
Premium ₹25,001-50,000 | Luxe above ₹50,000